

Welcome!

City Staff Team Meeting March 8, 2023



The plan for today

- 1. Introductions
- 2. Project overview
- 3. A conversation about the trajectory of the city, the "Big Things" or the challenged that you feel the city is facing
- 4. Next Steps

Steering Committee



- 25 members selected through an application process
- 2. The role of the steering committee is to guide the plan and build support for the various topics, approaches, and policies outlined in the comprehensive plan. It will work alongside the consultant team, city staff, and other local leaders while engaging the public for feedback throughout the project.
- 6 meetings throughout the process, including this week
- 4. Spaced approximately 6-8 weeks apart
- 5. 90 to 120 minutes



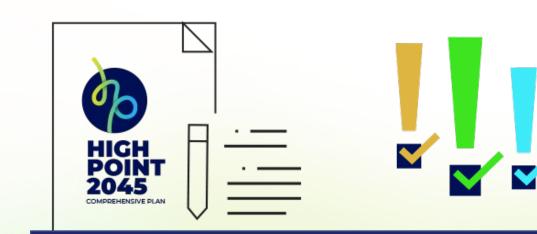
What are we producing?



City of High Point Comprehensive Plan

- Long-range plan for the City of High Point
- Establishes the community's vision
- Sets general direction but does not determine it
- Neither confers nor grants vested land use rights, but serves as the foundation for zoning and development regulations
- Helps guide investments by the City

What's behind a great comprehensive plan?



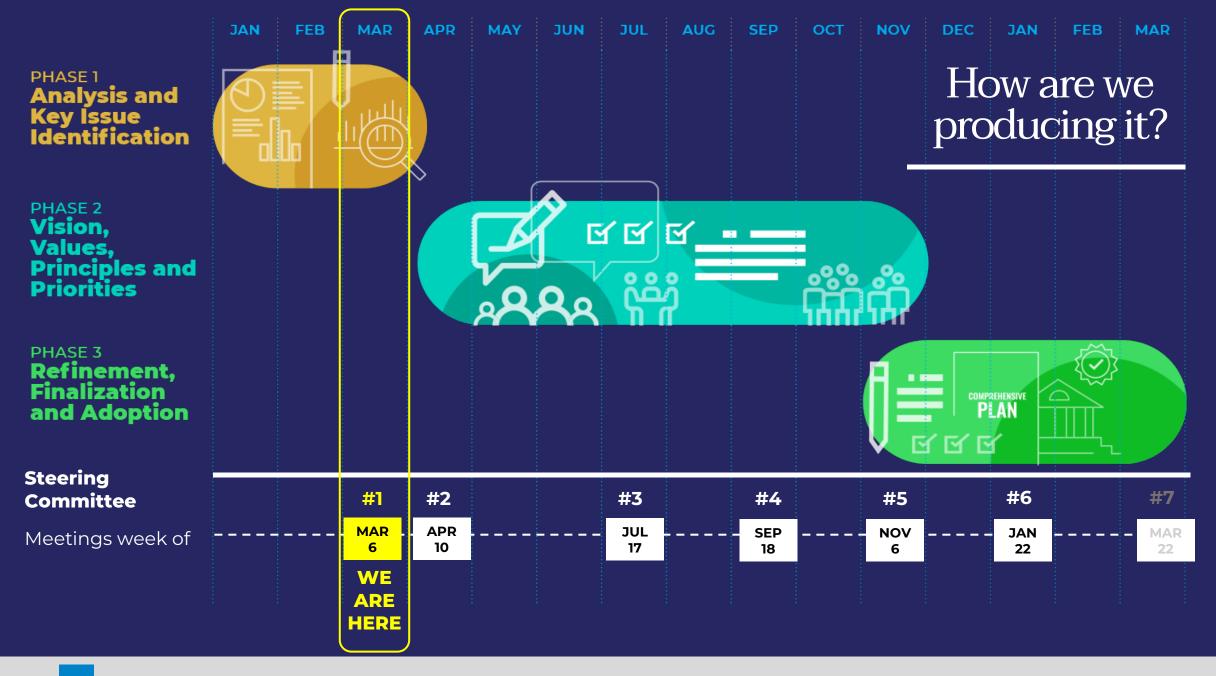




It gets the "Big Things" right

It plans for what is known

It creates a decision-making framework for what is unknown



How will the broader public be engaged?



Kitchen Table Conversations

By Steering Committee members, with direction from czb, at select points during the process



Online Survey

Month-long online survey at a critical juncture in the project

JUNE



Open House "Road Show"

Series of open houses throughout High Point over the course of selected week in:

APRIL JULY NOVEMBER*

* Single Public presentation



Online Feedback

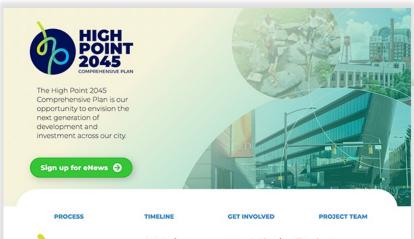
Online public feedback available through the project website 24/7

March 2023-March 2024

How will the broader public be engaged?



highpoint2045.org



Welcome to High Point 2045, a community-wide planning effort to create a stronger, more sustainable, and vibrant City.

Since the adoption of the City's first comprehensive plan in 1928 it has continued to produce comprehensive planning documents on a regular basis with plans being adopted in 1947, 1958, and every decade after that up to the City's current land use plan, which was adopted in April 2000.

It's time to renew the community's vision and craft a plan to achieve that vision.

What is a Comprehensive Plan?



POINT

2045

A comprehensive plan is a long-range decision-making guide that establishes the general direction for policymaking and public investment for the next 20 years or more.



It includes a conceptual roadmap for growth and development and provides the foundation for zoning and other land development regulations.



The community's vision, which is rooted in its values, guides the city's future but does not determine it.

articulate community priorities and identify the actions to help realize the community's vision.



HOW CAN I GET INVOLVED?

Get updates delivered to your inbox to stay informed about ways you can get involved.

In the coming weeks, open houses and online surveys will be announced.

Sign up for eNews and get updates delivered to your inbox. We'll send you news and updates on ways you can add your voice to the conversation and help shape High Point's 2045 Comprehensive Plan.





HIGH POINT'S PLANNING PROCESS
Shaping Our Future



Sign up for eNews





Analysis and Key Issue Identification

We will learn about the **key issues** and **trends** that have been shaping and are likely to continue to shape Phase 2
Vision, Values,
Principles and Priorit

We will engage High Point's stakeholders and identify the **core values** that will help shape how decisions are made in High Point. We will use those values to craft **planning principles** to help guidi

We will develop a vision for the future expressed by what we valuand apply our principles to choice and what we principles

Phase 3

Refinement, Finalization and Adoption

We will develop a plan that is implementable with strategies to achieve well-defined outcomes.

We will translate our long-term vision into investments, policy changes, new or modified programs, and new or modified ways of getting things done.

czb

High Point 2045 | March 2023

What we hope to accomplish today

The planning process begins in earnest

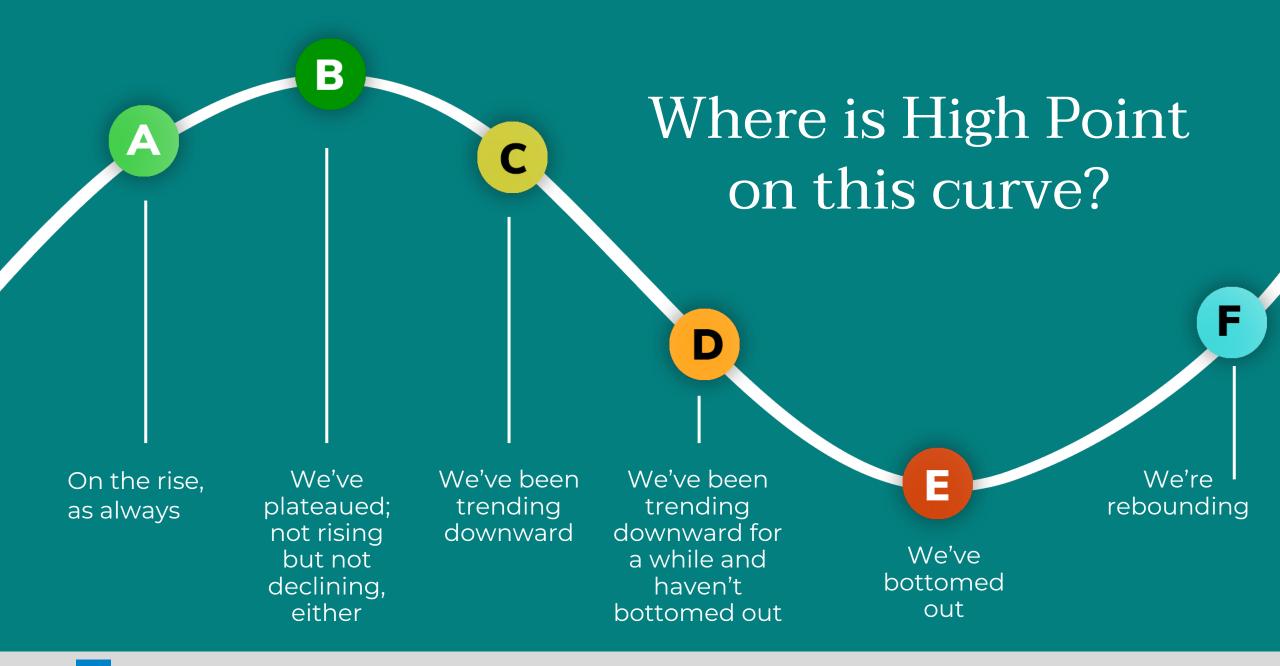


What are your priorities, and how do you arrive at them?

Preparation to engage others in the community on these same questions









What are the 'Big Things' this planning process should address, and how would you prioritize them?

What is so important that it will likely play a lead role in determining whether the city is a better place in 10 years?

Next Steps



1. This trip we are:

- Meeting with stakeholder groups
- Meeting with City Council and the Planning and Zoning Commission
- Touring the City
- Meeting with the Steering Committee
- Meeting with Senior Staff
- 2. First Open House Road Show is scheduled for week of April 10th. Will be promoting on the website. <u>Please share within your networks</u>
 - Sign-up for eNews via the www.HighPoint2045.org
- 3. Next round of meetings: Week of April 10th



Thank you

March 2023 Project Launch

