



Welcome!

Steering Committee Meeting
March 8, 2023



The plan for this evening

1. Introductions
2. Project **overview**
3. A conversation about the trajectory of the city, the “**Big Things**” that motivate you, and prioritization
4. Let's take a similar discussion into the community for ‘**kitchen table conversations**’
5. Preliminary **hunches** about what we are seeing in the City of High Point data
6. Next Steps

Goals for our collective project team tonight



(consultants and committee members)

- 1. We will begin to learn about you, your community, and how we can best serve you as planning partners.**
- 2. You will begin to learn a little about us and each other — so that we all can form a team that puts a great plan in front of the City Council in March of 2024.**

Steering Committee



- 1. Thank you for volunteering your time.**
- 2. As our partner, each Steering Committee member will be responsible for:**
 - Providing guidance throughout the planning process
 - Reviewing data in addition to developing and reviewing goals, policies, and draft documents
 - Providing comment and input during all project phases
 - Identifying key issues and concerns during the planning process
 - Promoting awareness, participation, and support the mission of the project
 - Representing broad community interests
- 3. You're not planners. We know that and it's okay.**

Steering Committee Meetings



- 1. 6 meetings throughout the process, including today's**
- 2. Spaced approximately 6-8 weeks apart**
- 3. 90 to 120 minutes**
- 4. We'll send you the list of targeted weeks**
- 5. Right now, they will be scheduled for Wednesdays at 3PM.**
 - How does this generally work?



**Successful
project
launch**

What we hope to accomplish tonight

- ✓ **Clarity about goals and objectives**
- ✓ **Roles and responsibilities**
- ✓ **Elements of a successful plan**
- ✓ **Timeline and scope**

What we hope to accomplish tonight

The
planning
process
begins in
earnest



What
“Big Things”
motivate you,
and why?

What are your
priorities, and
how do you
arrive at them?

Preparation to
**engage others in the
community** on these
same questions



Project and Process Overview

What are we producing?



City of High Point Comprehensive Plan

- Long-range plan for the City of High Point
- Establishes the community's vision
- Sets general direction but does not determine it
- Neither confers nor grants vested land use rights, but serves as the foundation for zoning and development regulations
- Helps guide investments by the City

What's behind a great comprehensive plan?



It gets the
“Big Things”
right

It plans for
what is
known

It creates a
decision-making
framework for
what is unknown

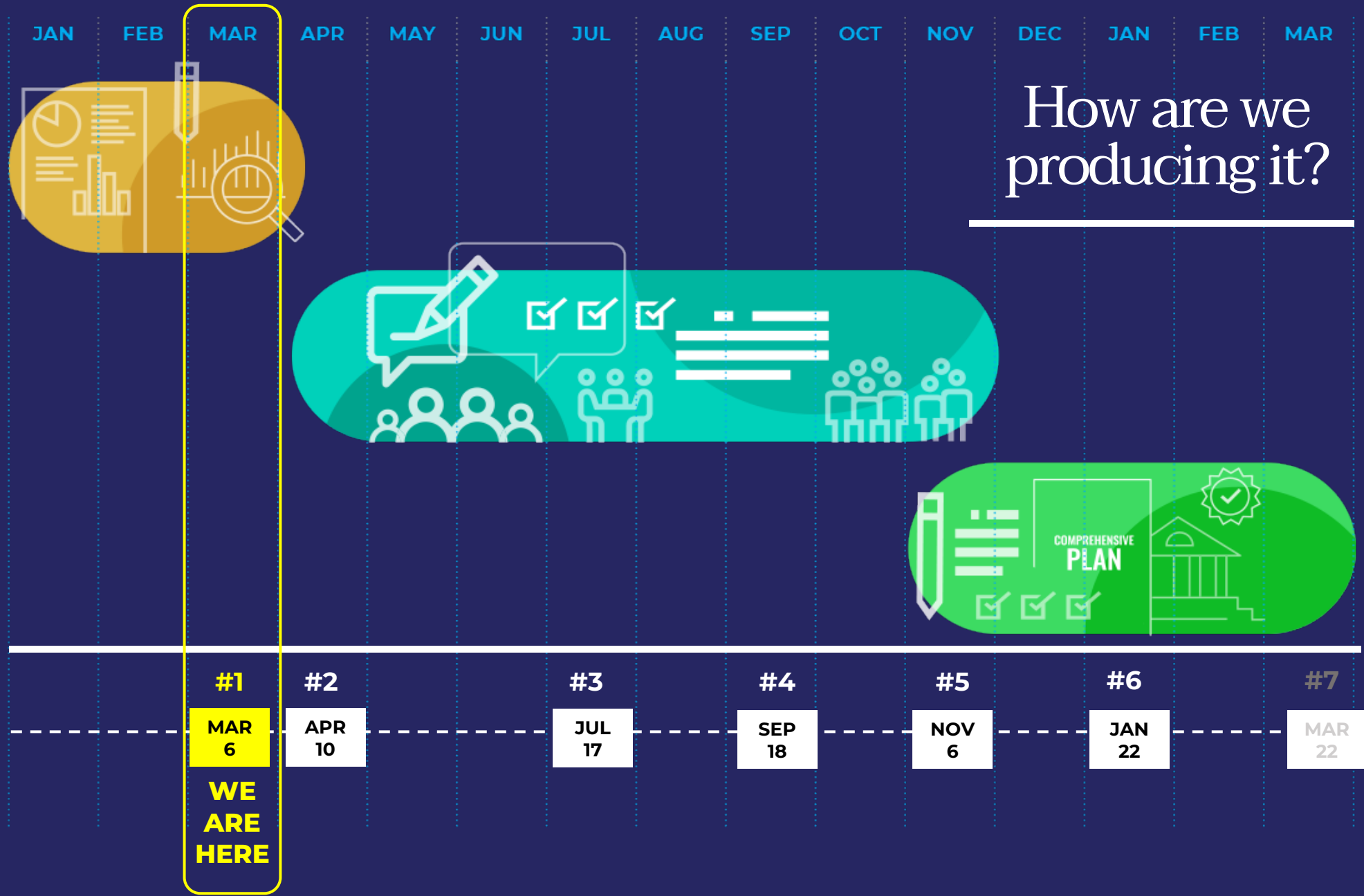
PHASE 1
**Analysis and
Key Issue
Identification**

PHASE 2
**Vision,
Values,
Principles and
Priorities**

PHASE 3
**Refinement,
Finalization
and Adoption**

**Steering
Committee**

Meetings week of



How will the broader public be engaged?



Kitchen Table Conversations

By Steering Committee members, with direction from czb, at select points during the process



Online Survey

Month-long online survey at a critical juncture in the project

JUNE



Open House "Road Show"

Series of open houses throughout High Point over the course of selected week in:

APRIL JULY NOVEMBER*

* Single Public presentation



Online Feedback

Online public feedback available through the project website 24/7

**March 2023-
March 2024**

How will the broader public be engaged?



highpoint2045.org

HIGH POINT 2045
COMPREHENSIVE PLAN

The High Point 2045 Comprehensive Plan is our opportunity to envision the next generation of development and investment across our city.

[Sign up for eNews](#)

PROCESS TIMELINE GET INVOLVED PROJECT TEAM

GET INVOLVED

Welcome to High Point 2045, a community-wide planning effort to create a stronger, more sustainable, and vibrant City.

Since the adoption of the City's first comprehensive plan in 1928 it has continued to produce comprehensive planning documents on a regular basis with plans being adopted in 1947, 1958, and every decade after that up to the City's current land use plan, which was adopted in April 2000.

It's time to renew the community's vision and craft a plan to achieve that vision.

What is a Comprehensive Plan?

- Comprehensive Plan:** A comprehensive plan is a long-range decision-making guide that establishes the general direction for policymaking and public investment for the next 20 years or more.
- Conceptual Roadmap:** It includes a conceptual roadmap for growth and development and provides the foundation for zoning and other land development regulations.
- Community's Vision:** The community's vision, which is rooted in its values, guides the city's future but does not determine it.
- Comprehensive Plan:** The comprehensive plan will articulate community priorities and identify the actions to help realize the community's vision.

HOW CAN I GET INVOLVED?

Get updates delivered to your inbox to stay informed about ways you can get involved.

In the coming weeks, open houses and online surveys will be announced.

Sign up for eNews and get updates delivered to your inbox. We'll send you news and updates on ways you can add your voice to the conversation and help shape High Point's 2045 Comprehensive Plan.

[Sign up for eNews](#)

HIGH POINT'S PLANNING PROCESS
Shaping Our Future

- Phase 1: Analysis and Key Issue Identification**
We will learn about the **key issues and trends** that have been shaping and are likely to continue to shape High Point.
- Phase 2: Vision, Values, Principles and Priorities**
We will engage High Point's stakeholders and identify the **core values** that will help shape how decisions are made in High Point. We will use those values to craft **planning principles** to help guide our actions. We will develop a **vision for the future** expressed by what we value and apply our principles to choices, and what we prioritize.
- Phase 3: Refinement, Finalization and Adoption**
We will **develop a plan** that is implementable with **strategies** to achieve well-defined outcomes. We will **translate our long-term vision** into investments, policy changes, new or modified programs, and new or modified ways of getting things done.



The Big Things



Where is High Point on this curve?



On the rise,
as always

We've
plateaued;
not rising
but not
declining,
either

We've been
trending
downward

We've been
trending
downward for
a while and
haven't
bottomed out

We've
bottomed
out

We're
rebounding

What are the 'Big Things' this planning process should address, and how would you prioritize them?



What is so important that it will likely play a lead role in determining whether the city is a better place in 10 years?



Kitchen Table Conversations





PDF with detailed instructions will be provided

What is a Kitchen Table Conversation?

- **Small group conversation** (10 to 15 people) organized and facilitated by small teams of Steering Committee members (2 or 3)
- **Virtual or in-person**, depending on what feels right to you and the participants
- Walk participants through the **scenario or discussion points provided by czb**
- **Take good notes** and submit a summary
- **Have fun!**



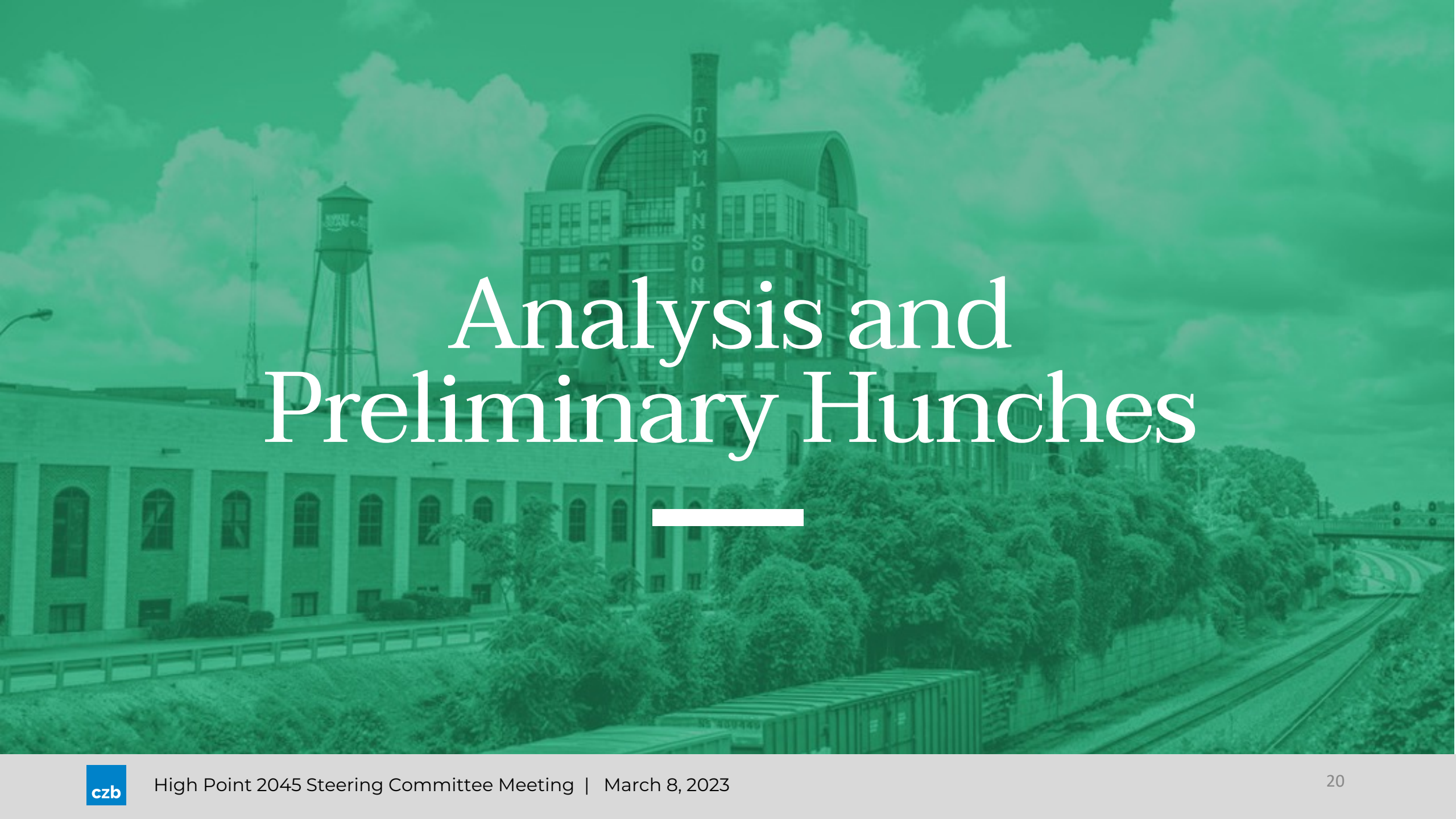
KTC #1

PDF with detailed instructions will be provided

The Big Things in High Point –an extension of tonight’s discussion



1. As individual High Point residents, what do you think the “big things” are? What are the issues that are so important that they will likely play a lead role in determining whether the region is a better place in 10 years?
2. As a group of High Point residents, how would you narrow this down to a short list? Pretend you’re an elected body and need to create a list of three big things to reflect available resources. What would your group’s top three list contain?



Analysis and Preliminary Hunches

While
you're doing
KTCs, czb
will
continue to
do
research...

- Existing plans, policies, and budgets
- Census and other federal datasets with demographic, economic, housing, and other information
- Property assessment records
- 10 years of real estate transactions
- Building permits and 'problem property' records

Next Steps



1. **Expect an e mail with:**

- Project information sheet with contact information and key dates
- Kitchen Table Conversation instructions
- A copy of these slides

2. **Get started with your KTCs**

- Form small teams of 2-3 SC members
- Send us a short written summary of KTC #1 by April 7th

3. **First Open House Road Show is scheduled for week of April 10th.** Will be promoting on the website. Please share within your networks

4. **Next meeting:** Wednesday, April 12th



Thank you

March 2023 Project Launch

