

Community Voices

High Point 2045 was as much about having a community dialogue as it was about producing the comprehensive plan.

While the primary purpose of High Point 2045 was the production of a comprehensive plan to help manage anticipated growth and development in the city, it provided the opportunity for the High Point community to talk about important community topics. The HighPoint2045 comprehensive plan was developed through broad and robust community engagement and the community's voices were instrumental in crafting all aspects of the HighPoint2045 Comprehensive Plan.

“Include everyone (lower income, diverse population, north High Point, etc.) in the growth.”

“I worry about not being ‘one’ community. We are divided in many ways — racially, economically, north from south, etc.”

“People are struggling to meet very basic needs related to employment, housing, access to food, health and healthcare, and a sense of stability and belonging in a city that continues to grow.”

“I’m concerned about the lack of reasons to visit downtown High Point in-person.”

“There needs to be a GREENING of the city. The great destination cities all have green spaces for people to enjoy the outdoors.”

“We need less suburban sprawl.”

“Beautification of the ‘gateways’ into the city (e.g., street trees, sidewalks, overall aesthetics, etc.) is needed.”

“Lack of housing and things to attract younger (20s/30s) community members.”

“Access to things like grocery stores and medical facilities is a real challenge for residents without access to cars.”

“New residential development opportunities, at higher densities, should be pursued in and around downtown.”

OUTREACH BY THE NUMBERS

The High Point 2045 Comprehensive Plan outreach efforts have included:

2,815 Facebook post link clicks

955 Engagement HQ informed visitors who clicked on a link within the platform

Feedback HQ icon

601 registered NotifyMe users

Envelope icon

35 partner organizations and 30 top employers in the city to help promote open house events/online survey

11 Open Houses

12 drop-in information sessions

200+ People attended the public unveiling event

Envelope icon

4,000 project business cards/flyers distributed

Bill icon

1,210 documented responses/feedback received



What are the Big Things?

City staff and the community are working together to identify the most important issues and challenges facing the city. These are the 'Big Things' that the comprehensive plan should address and how they would be prioritized.

You have been provided three options to provide input on:

- 1. **What are the Big Things?** This infographic lists the top 10 issues and challenges facing the city.
- 2. **How should we address these issues?** This infographic lists the top 10 strategies to address these issues.
- 3. **How should we prioritize these issues?** This infographic lists the top 10 issues and challenges, ranked by priority.