



LETTER FROM THE MAYOR

Thanks to all our residents and community partners who participated and contributed to this very important plan for our future. High Point's vision is deeply rooted in our community's values. This vision articulates our future but does not necessarily determine it. This vision only becomes reality when we are willing to make choices that will bring it to fruition. This is High Point's 2045 Comprehensive Plan.

While the primary purpose of the Comprehensive Plan was to map our city's future, it served an equally important purpose: It created important community dialogue. Through this dialogue, we collectively produced our core values as a community. We committed to being inclusive, entrepreneurial and creative. We will cultivate a sense of community and unity. We will strengthen the sense of place and economic vitality of our downtown and connect our community through our places and our means of getting to those places.

High Point, join me and our City Council in committing to doing what matters. We will be aspirational, but our path forward will also be a manageable one. Let's grow together and continue to build a community that will inspire creativity and hope for the next generation.

Cyril Jefferson
Mayor



LETTER FROM THE CITY MANAGER

High Point's strength comes from the collaborative spirit of its people. By 2045, High Point will likely see 26,000 new residents, occupying more than 10,000 new households. It is poised to be a community where each person can thrive and participate fully in its positive growth.

The voice of our community is intricately woven into the content of this plan to help our City Council, and staff set a general direction for policymaking and investment for the next decade or more. Comprehensive plans take the vision, dreams, and hopes of those invested in the process and connect them with solid planning principles. The community's plan creates a stronger, more sustainable, and vibrant High Point.

Our growth framework is not just about development. It's about creating a better High Point for all of us. It includes higher-density mixed-use activity centers that will concentrate new development into a much smaller geographic footprint, making our city more compact and accessible. The areas outside the activity centers will be guided by **place types** that convey both land use and character, preserving the unique charm of our neighborhoods. **Open space preservation** ensures that land will be there for future generations to enjoy, and high-quality **urban design** will help create an urban form supporting a variety of lifestyle choices.

The 2045 Comprehensive Plan is more than just a document. It serves as an umbrella for all other planning and policy recommendations related to physical development in the public and private realms. The plan is about all of us -residents, business owners, investors, developers, and creatives-coming together to forge this path. High Point has a far-reaching yet realistic vision, and we are excited to embark on this journey with you.

Tasha Logan Ford
City Manager