

These tables are a compilation of the strategic initiatives cited in the Our Way Forward section along with related information that will be periodically updated before posting on the e-Plan.



Cultivate a Sense of Community and Unity
Recognize and develop strategies to overcome the disparities that divide our city.
([Learn more about this priority](#))

#	Strategic Initiative	Success Measures		Target Year/Range	Status of Implementation Projects/Actions	Lead Organization(s)
1	Focused Investment in the Activity Centers	A.	New TIF, DFD, or MSD designations created for select Activity Centers to spark new development/ redevelopment	2030	Future project/action: Assess which designation is appropriate for each Activity Center	City of High Point
		B.	Increased number of development/redevelopment projects occurring in Activity Centers	2030	Track resulting development/redevelopment within the Activity Centers	City of High Point Partners: New developers, legal (outside), non-profits/ foundations, State of NC
2	Fund Community Development and Housing	A.	A detailed market analysis and housing study is completed	2025	The Community Development & Housing Dept. completed a housing market study in Aug. 2025	City of High Point
		B.	CD&H Dept. budget is increased by 10-25% annually	2026-2035	The City's adopted FY2025-26 budget included a 1.9% increase in funding. Need advocacy for an increased budget annually	City of High Point
		C.	Core City Homebuyer Incentive is raised to \$10K and increased number of recipients	2027	This is a future project/action under active internal discussion	City of High Point
3	Create a Community Reinvestment Fund	A.	A new Community Reinvestment Fund (CRF) or revolving loan fund is created	2025	The High Point Housing Impact Fund is raising money towards its goal of a \$40 million loan program, including \$2M from the City of High Point, that will help provide 1,000 units of affordable workforce housing over the next 20 years	High Point Community Foundation Partners: Self-Help Ventures Fund, City of High Point
		B.	Annual funding of projects through CRF/revolving loan commences	2026	Activate annual funding in 2026	High Point Community Foundation Partners: Self-Help Ventures Fund, City of High Point
4	Revitalize Washington Street as a Catalyst Neighborhood Center	A.	Enhanced communication between City and Washington Street business owners and residents through periodic meetings	2024	The Washington Street Community Association holds monthly meetings where City representatives have been invited to share information about various initiatives impacting the area, including extra communication during the project to place overhead utilities underground	City of High Point and Washington Street Community Association
		B.	New funding opportunities for business development in the district established	2025	The Shop on Washington initiative is planned to begin in 2025 to restore the historic Washington St. business district by supporting new minority-owned brick-and-mortar ventures	Business High Point – Chamber of Commerce Partners: Washington St. Community Assoc.
		C.	Streetscape improvements are completed	2025	A contract to place overhead utilities underground along Washington St. was approved by City Council on March 24, 2025 and streetscape work is scheduled to end in Dec. 2025	City of High Point
		D.	Focused efforts initiated to assist existing homeowners in the Washington Street neighborhood	2028	Future project/action: Establish initiatives to keep properties in families by revitalizing, renovating, and repairing existing housing and not just building new housing. Also look at innovative ways other communities are using their codes to keep housing affordable.	City of High Point Partners: Foundations and others TBD

HP2045 Implementation Table Updates

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		E.	Community Development Corporation (CDC) is established and operational	2030	Future project/action: Investigate/consider whether the development of a new CDC is feasible and/or necessary, or if an existing organization can fill this role	TBD
5	Collaborate with Partners to Revitalize the Southwest Area	A.	Develop standards and regulations that will apply to the Transitional Industrial place type	2025	The Planning & Development Dept. has been working with the Southwest Renewal Foundation and their consultants, Dover Kohl & Partners, to create the Southwest Mill District.	City of High Point
		B.	300 Oak Street catalyst project is fully redeveloped and operational	2025-2031	The first phase involves upfits to the building (roof, exterior walls and entrances) and critical building systems (electrical, HVAC) with remaining phases to be completed as sufficient funding is obtained/allocated	City of High Point Partners: Business High Point, GTCC, Guilford Works, entrepreneurs
		C.	Increased development, including at least 60 housing units, in the Southwest Mill District	2030	This is a future project/action	Housing Partners

HP2045 Implementation Table Updates

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Strengthen the Sense of Place and Economic Vitality of Downtown
Do what is necessary to create a vibrant downtown that coexists with the Market.
([Learn more about this priority](#))

#	Strategic Initiative	Success Measures		Target Year/Range	Status of Implementation Projects/Actions	Lead Organization(s)
1	Geographically Focused Investment	A.	<i>Development incentives created and eligibility area identified. Education about their availability is used to encourage mixed-use development</i>	2025-2031	NC Historic Mill Rehabilitation Tax Credit and other historic tax credits available for redevelopment of Showplace West building, which is proposed for a mixed-use project with residential. Other desired development includes another downtown hotel, development of the City-owned property at N. Main St./Church Ave., public green space (by 2026), and structured parking (by 2028).	Downtown High Point, Inc.
		B.	<i>Streetscape improvement projects implemented along key corridors, including N. Main Street</i>	2025-2040	Design work on the RAISE greenway along N. Elm St. is underway with anticipated completion in 2028.	City of High Point, NCDOT
		C.	<i>The existing Municipal Service Districts (MSD) are refined to support development in the Focused Investment Area</i>	2026-2030	The MSD in the downtown catalyst area is currently under review	City of High Point <i>Partners: Downtown High Point, Inc.</i>
2	Development Incentives for Downtown Housing	A.	<i>Create and offer incentives to encourage mixed-use projects with integrated housing (focus on year-round residency) and a grocery store</i>	2026	NC Historic Mill Rehabilitation Tax Credit and other historic tax credits available for redevelopment of Showplace West building, which is proposed for a mixed-use project with residential	City of High Point <i>Partners: Downtown High Point, Inc., Public/ Private Partnerships</i>
		B.	<i>250 new residential units have been constructed by 2030</i>	2030	The Planning & Development Dept. will track the number of new residential units within the downtown area	Congdon Family Foundation, Downtown High Point, Inc.
		C.	<i>1000 total residential units constructed by 2045</i>	2045	The Planning & Development Dept. will track the number of new residential units within the downtown area	Future Public/Private Partnerships
3	Connect to Core City Neighborhoods with Streetscape Improvements	A.	<i>Master Streetscape Plan is completed</i>	2027	<i>This is a future project/action</i>	City of High Point
		B.	<i>Annual budget allocations made for streetscape projects and maintenance in Core City</i>	2028-2045	<i>Future project/action based on additional research and discussion</i>	City of High Point
4	Collaboration with Local and Regional Partners	A.	<i>Collaborative partnerships maintained through regular engagements</i>	2024-2045	Regular engagements are occurring on a monthly basis between downtown stakeholders	City of High Point, Downtown High Point, Inc.
5	Downtown Branding	A.	<i>Downtown identity and marketing efforts coordinated with Downtown High Point, Inc. to create a more inclusive “vibe” through placemaking</i>	2026	Downtown High Point, Inc. unveiled a new logo in 2024 <i>Future project/action: Use app(s) that can provide information about who is visiting the downtown as way to market and collaborate</i>	Downtown High Point, Inc.

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Diversify and Integrate Housing with Other Land Uses and Transportation Options

Look for opportunities to diversify housing options and create mixed-use activity centers while developing transportation networks for all users.

[\(Learn more about this priority\)](#)

#	Strategic Initiative	Success Measures		Target Year/Range	Status of Implementation Projects/Actions	Lead Organization(s)
1	Update the Development Ordinance	A.	Development Ordinance update is complete and adopted	2027	The process of updating the Development Ordinance to be consistent with HP2045 has begun.	City of High Point
2	Initiate a Multifaceted Approach to Diversifying Housing	A.	Development Ordinance update includes an expansion of housing options and types	2027	The process of updating the Development Ordinance to be consistent with HP2045 has begun.	City of High Point
		B.	The parameters of both a voluntary and required attainable housing program are outlined, including possible funding sources	2032	This is a future project/action	City of High Point
3	Complete Streets and Transit Options	A.	Development requirements updated to ensure a comprehensive sidewalk network	2027	The process of updating the Development Ordinance to be consistent with HP2045 has begun.	City of High Point
		B.	Bike lanes added as part of complete street projects where practical	2027	The City's adopted Complete Streets Policy provides guidance about how to design roadway projects to accommodate multiple users, including bicyclists. Look at adding bike lanes where they make sense.	City of High Point
		C.	Transit stops incorporated within Activity Centers as development occurs	2030	The Short-Range Transit Plan will be completed in October 2025 with recommendations for routes and stops, including in Activity Centers where feasible.	City of High Point
4	Connect the City by Completing Sidewalks	A.	Citywide sidewalk inventory and assessment is completed	2026	The Planning & Development Dept. is leading an effort to update the City's Geographic Information System (GIS) sidewalk layer	City of High Point
		B.	System developed to score and prioritize sidewalk replacements and installations	2026	The City's Transportation Dept. will be updating the High Point Pedestrian Plan in the upcoming year and will look at the ranking criteria as well as what is in the current plan related to Activity Centers.	City of High Point
		C.	Comprehensive sidewalk installation and replacement program is funded and projects completed annually	2027-2045	This is a future project/action	City of High Point
5	Develop a Greenbelt Program	A.	Greenbelt Advisory Board is established	2025	The Planning & Development Dept. and Piedmont Triad Regional Council (PTRC) began initial planning in late 2024 about how to move forward with a greenbelt program in cooperation with neighboring jurisdictions and other stakeholders	City of High Point and PTRC
		B.	Dedicated funding for the Greenbelt Program is in place and land acquisition begins	2028	This is a future project/action	City of High Point Partners: County and regional partners and other economic/environmental supporters